

Strategic Partners Program

Boost your organization today

	Silver	Gold	Platinum
Associate membership	✓	✓	✓
Recognition on PIA website	✓	✓	✓
Recognition at PIA events including Convention and education programs	✓	✓	✓
PIA magazine recognition (print and digital, monthly)	✓	✓	✓
PIA custom-created e-promotion on your sponsorship to send to your agents	✓	✓	✓
PIA Convention trade-show booth and Tier 1 sponsorship* (valued at up to \$2,100)			✓
PIA Convention trade-show booth and Tier 2 sponsorship* (valued at up to \$1,000)		✓	
PIA Convention trade-show booth or Tier 3 sponsorship* (valued at up to \$600)	✓		
Full-page full-color ad in PIA Magazine (one month placement, valued at \$581)			✓
Full-page two-color ad in PIA Magazine (one month placement, valued at \$481)		✓	
Half-page, two-color ad in PIA Magazine (one month placement, valued at \$328)	✓		

*Selection based on availability

Add Value to Your Organization with
Associate Membership



Industry leading, member focused



Connect with the Independent Agent Channel

Identify as a trusted resource for agents—one that PIA members will turn to first.

Amplifying your brand

- Promotion in our online Associate Member Directory—the number one choice for PIA members searching for resources.
- Priority consideration for your advertising. Print and online advertising options with special package discounts are available.
- High visibility at PIA's popular conferences. Exhibit at trade shows and sponsor events.
- Access to PIA Design & Print. We can help you with your marketing and promotional needs—at competitive prices.
- Networking opportunities at PIA and Young Insurance Professionals events all year.

Factual, relevant information

- Access to PIA's Industry Resource Center—a phone call, email, or web chat with PIA bypasses hours of research and questionable web searching.
- Timely web news updates, weekly and monthly newsletters, a monthly magazine, and email updates on industry news—all available to you and to your entire staff.
- Your PIA membership gives you enhanced agent access.



Connecticut Associate Membership Application



Associate members are state-only corporate members who are entitled to all state membership benefits, excluding voting privileges.

Member no. _____

Fill in completely (please print)

Firm name	Email	Principal	
Street address		P.O. Box	
City	County	State	ZIP
Phone	Fax	<i>*Additional employee email (Include an additional sheet if necessary.)</i>	

Specify principal type of business

- ☐ Insurance company
- ☐ Vendor
- ☐ Life agent *(life business only)*
- ☐ Company Individual or branch office
- ☐ Other *(specify)* _____

Business information

On what programs or service(s) would you like more info?

Other spoken languages _____

Number of customers served _____

Sponsor _____

Annual dues—corporate memberships

(dues include all employees)

Standard

- ☐ Insurance company\$640
- ☐ Vendor/other\$485

Upgrade—Strategic Partnership*

- ☐ Platinum Strategic Partner* \$4,500
- ☐ Gold Strategic Partner* \$3,500
- ☐ Silver Strategic Partner* \$2,500

Additional membership (s)

- ☐ Individual or branch office\$195
(Corporate membership must be maintained)

Name _____

License no. _____

***See p. 2 for PIACT Strategic Partner benefits.**

Payment method | Total \$ _____

- ☐ Check enclosed, payable to PIA
- ☐ Credit card—Pay in full
- ☐ Keep my card on file for auto-renewal enrollment

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Account number _____

Expiration date _____ SVC _____

Cardholder name _____

Signature _____