Joseph Muldoon New York State Health Benefit Excha

New York State Health Benefit Exchange Project Director, Broker Relations

Joe Muldoon is Director of Broker Relations at the New York Health Benefit Exchange in the Small Business Health Options Program (SHOP). He works with brokers, agents and chambers of commerce to educate small business owners about the advantages of offering employees health insurance coverage through the Exchange



Joe has 30 years of experience in the health insurance industry. He served as Vice President of Sales for Jardine

Group Services Corporation, one of the largest brokers in the world and as Vice President for Support Services Alliance, Inc., a leader in the association field. He also worked in sales leadership and client relationship roles for Group Health Inc. (GHI), United Health Care and MVP Health Care.

Joe attended Kingsborough Community College in Brooklyn, New York, where he earned an AAS in Business Management, and studied psychology at the State University of New York at Albany. He has served as a member of the Board of Directors for the Northeastern New York Safety Council since 1996.