

# Compete & Win!

## You or someone you know may be the next Outstanding CSR of the Year!



Congratulations! It is a tribute to your abilities and professionalism to have been nominated for this prestigious state and national award.

Open to everyone regardless of affiliation or professional designation, candidates must:

- Be an insurance customer service representative, or have primary responsibility for customer service duties.
- Write an essay of no more than two pages double-spaced (approximately 1,000 words) on a topic, *"It is generally agreed that new business and renewal business are crucial to the success of an agency. Explain whether new business or renewal business is more important to the long-term value and profitability of an agency. Identify four ways a CSR, Account Executive, or Account Manager can have a meaningful impact on the new and/or renewal business written by their agency."*
- Submit letter(s) of recommendation from professional reference(s).

To complete your entrance into the competition, please complete this form and return it with your essay by **May 1, 2014**. All essay entries become property of The National Alliance, inclusive of permission to reprint.

### Candidate Information (you may nominate yourself)

*Please print or type.*

Name \_\_\_\_\_

Designations (if any) \_\_\_\_\_

Years of experience \_\_\_\_\_ Current Job Title \_\_\_\_\_

Agency/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_

### References – Two insurance business references are required (e.g., clients or industry colleagues)

1. Name \_\_\_\_\_

Agency/Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone ( ) \_\_\_\_\_

2. Name \_\_\_\_\_

Agency/Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone ( ) \_\_\_\_\_

*Continued...*

THIS AWARD IS SPONSORED BY THE NATIONAL ALLIANCE FOR INSURANCE EDUCATION & RESEARCH

# Outstanding CSR of the Year Competition Entry Form...continued.



## Education/Involvement/Achievement (attach additional paper if needed)

Please print or type.

Formal Education

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Insurance-Related Education (within last 2 years)

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Insurance Awards/Honors/Affiliations (within last 2 years)

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Community Involvement/Awards/Honors (within last 2 years)

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Significant Contributions to Business/Coworkers (within last 2 years)

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## Return this form with completed essay to:

PIA of New York State, Inc. • P.O. Box 997 • Glenmont, NY 12077-0997 • 800-424-4244

Fax: 888-225-6935 • Email: [wfitzgerald@pia.org](mailto:wfitzgerald@pia.org) • **Deadline for receipt of all materials is May 1, 2014.**

## Awards

Nominees will compete first on a state level. Each state winner will automatically be entered into the national competition.

**State Winners:** Framed Certificate of Achievement; state recognition; advancement to national competition

**4 National Finalists:** \$500 cash award; national recognition; gold and garnet pin

**National Award Recipient:** \$2,000 cash award; gold and diamond pin; employer receives a scholarship to a National Alliance program; nominator receives a \$1,000 cash award