

PROFESSIONAL INSURANCE AGENTS CAREER INITIATIVE



GOODWIN DOES BUSINESS BETTER WITH PIA

Today's insurance industry is a perfect career path for outgoing people who enjoy helping others protect their families, businesses, and assets. By building solid, long-term relationships, you will become a trusted, valuable resource to your clients, helping them plan wisely for the future.

To help you prepare for a satisfying career in insurance, Goodwin College is partnering with the Professional Insurance Agents of Connecticut, Inc. to create the Professional Insurance Agents (PIA) Career Initiative, a unique program tailored to students and prospective business professionals interested in this rewarding field. By taking advantage of this opportunity, you will be prepared to sit for the state licensure exam to become a licensed insurance producer/agent, opening the door to a wide range of career options.

CHOOSE THE PATH THAT WORKS BEST FOR YOU

The Goodwin/PIA initiative will prepare you for a variety of opportunities. This program will provide you with transferable skills, whether you are more attracted to working as a financial representative or as an invaluable member of a customer service team in the insurance field. Throughout the state, small insurance agencies are in critical need of both entrepreneurial salespeople and customer service experts. If you have an entrepreneurial spirit or value helping others when they most need it, this opportunity is right for you.

PIA COURSEWORK INCLUDES:

- ▶ Principles of Insurance
- ▶ Customer Relations Management
- ▶ Insurance Software Management
- ▶ Organizational Communication
- ▶ Insurance Externship

IN-DEMAND JOBS

Whatever your personal style or plan for advancement, insurance is a thriving and vital industry. Goodwin's Professional Insurance Agents Career Initiative can provide you with a great start in building a secure future — by helping others build theirs.

TO REQUEST MORE INFORMATION, CONTACT:

Admissions
(800) 889-3282
www.goodwin.edu/ContactUs

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