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ABC Agency
123 Main St., Anytown, USA
(123) 456-7890

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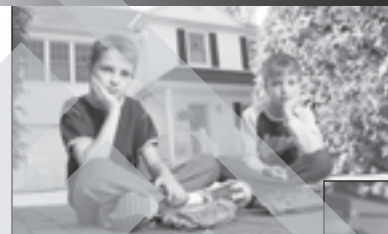
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UNITED STATES

ABC Agency
123 Main St.
Anytown, USA

Address Service Requested



WHAT'S YOUR GREATEST INVESTMENT?

Your car...your home...your family's lifestyle... Some insurance companies expect you to gamble them all—based on a Web site questionnaire or a ten-minute call to an “800 number.” Honestly, how well can they really know you and your individual needs? How sure can you be that you're getting coverage that's right for you, and not just a variation on some one-size-fits-all policy package?

ABC Agency
123 Main St.
Anytown, USA
(555) 555-5555



GO WITH A PRO

That's why you need to work with a professional, independent insurance agent. Unlike captive agents (who serve a single carrier) or direct-sales companies (which offer no agent services at all, just a Web site or an "800 number"), an independent agent will evaluate your unique situation, find the best price/coverage ratio from a variety of insurance companies and develop a cost-effective policy package to meet your specific needs.

THE BEST PART...

of working with a professional independent agent is knowing a real person is there to help, just a phone call or office visit away. But as we bring service into the digital age, be sure we have your e-mail address on file, for service that's faster still—and more convenient.

CALL US FIRST

If you have questions about your insurance, if your situation has changed, or if you've been approached by someone promising you "big savings," call us first. We'll take a look at all your insurance needs and make sure you're covered appropriately.

- I want to find out more about working with an independent agent.
- I would also like information on the following insurance issue(s):
 - Auto
 - Homeowners
 - Life
 - Business
 - (other) _____

Name

Address

City

State

ZIP

Phone

Fax

E-mail



Why choose a professional, independent insurance agent? Because...

- we offer a choice of insurance products from different companies/carriers;
- we will give more objective advice because we're not employed by a particular insurance company;
- we find the best coverage for you—at the best price;
- we can access companies that offer specialized coverages for unique needs;
- we are highly trained to help consumers make complex, vital insurance decisions;
- we offer personalized, face-to-face service; and
- we live in your community and support local efforts.

